

# TELUGU ASSOCIATION OF NORTH TEXAS



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TANTEX GoB Meeting Minutes	TANTEX Governing Board (GoB) Meeting – December, 2016	Date	12/04/2016
Meeting Chair	Subramanyam Jonnalagadda, President of TANTEX 2016		
Facilitator	Chinasatyam Veernapu, Secretary of TANTEX 2016	Time	1.00 PM
Location	BiryaniPot@Hilltop 8350 N MacArthur Blvd., Ste 190, Irving TX 75039		
Attendees	<b><u>EC Members:</u></b>		
	1. Ajay Govada	2. Chandrasekhar Kaja(CC)	
	3. Chinasatyam Veernapu	4. Jyothi Vanam	
	5. Krishna Reddy Koduru	6. Krishna Reddy Uppalapati	
	7. Krishnaveni Seelam	8. Lakshmi Paleti(CC)	
	9. Lokesh Naidu Konidala	10. Mahesh Aditya Adibhatla (Excused)	
	11. Dr. Narasimha Reddy Urimindi	12. Padmasree Thota	
	13. Praveen Billa (Excused)	14. Raghu Gajjala(CC)	
	15. Shaker Raj Brahmmadevara	16. Sharada Singireddy(CC)	
	17. Sri Lakshmi Mandiga (Excused)	18. Subramanyam Jonnalagadda	
	19. Uma Mahesh Parnapalli	20. Venkat Danda	
	21. VenuMadhav Pavuluri(CC)		
	<b><u>BoT Members:</u></b>		
	1. Srinivas Reddy Gurram (Excused)	2. Ramana Putlur	
	3. Rama Krishna Reddy Rodda	4. Shyama Rumalla(CC)	
	5. Sugan Chagarlamudi (Excused)	6. Srinivas Bavireddy	
	7. Dr. S.R. Reddy (Excused)		

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## Key Points Discussed

No.	Agenda Items	Meeting Highlights
1.	Previous GoB meeting minutes: Review & Approval	<p>After ensuring that attendee's quorum is available, GoB meeting started at 1:33 PM.</p> <p>Ajay Govada proposed and Krishna Reddy Koduru seconded the November 6<sup>th</sup>, 2016 GoB meeting minutes.</p>
2.	Review of action items from previous meeting	<p><b><u>Update on "Okkadu email" by Subramanyam Jonnalagadda</u></b></p> <ul style="list-style-type: none"> <li>• President updated GoB team, as elections are in progress and issue being very sensitive, he didn't had chance to discuss with all GoB team members.</li> <li>• GoB team member, Ajay Govada suggested to move on further with an indication to all the team members that repetition of such act can viewed very seriously in future. The suggestion was reviewed and agreed by the team and requested the President to send an email to all GoB team accordingly.</li> </ul> <p><b><u>Update on Centralized Life Members Database –</u></b></p> <ul style="list-style-type: none"> <li>• Registration and Membership Chair, Krishna Reddy Koduru updated GoB team that he already forwarded quote from external vendor and asked to review and give the feedback.</li> <li>• GoB team suggested to get more quotes from aspirants by sending requirements in e-News to members and choose the vendor instead of going through one vendor. Krishna Reddy Koduru to provide more info/details reg. requirements to send e-News.</li> </ul> <p><b><u>Mobile App Updates</u></b> – It was indicated to the GoB team the work is in progress.</p>

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<ul style="list-style-type: none"> <li>Membership Update</li> </ul>		<ul style="list-style-type: none"> <li>Membership &amp; Registration Chair, Krishna Reddy Koduru updated team that <b>TWO new Life members</b> have joined and accordingly the following new life members were proposed, seconded by Uma Mahesh Parnapalli.             <ol style="list-style-type: none"> <li>Vamsi Sakhamuri</li> <li>Radha Krishna Veguri</li> </ol> </li> </ul>
<p>4.</p>	<p>Treasurer's Report</p>	<p>Treasurer went through the Bank account details</p> <p><b>Bank of America Account Details (as on 12/04/2016)</b></p> <ul style="list-style-type: none"> <li>• Checking Account : \$ 5,107.41 USD</li> <li>• Savings Account : \$ 238,648.51 USD</li> <li>• Business Investment Acct : \$ 2,859.72 USD</li> <li>• 9MO Risk free CD : \$ 1,613.07 USD</li> <li>• PayPal : \$ 00.00 USD</li> </ul> <p>Treasurer went through overall Revenue and expenses of Deepavali Vedukalu 2016 event and updated the team.</p> <ul style="list-style-type: none"> <li>▪ Total revenue: \$47,000</li> <li>▪ Expenses : \$34,000</li> <li>▪ Net : \$13,000</li> </ul> <ul style="list-style-type: none"> <li>• Treasurer provided dues list for 2016 and 2015, requested each team members' help in collecting the dues.</li> <li>• Treasurer updated the team that newly joined Life members' amount for year 2016 was moved to savings except recently joined THREE new Life members.</li> <li>• Treasurer/President requested GoB team's help in collecting sponsor dues of \$24K from this year from annual sponsors.</li> </ul>

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5. Deepavali Vedukalu  
& 30<sup>th</sup>  
Anniversary/Sports  
day Survey review  
and feedback

- Secretary Chinasatyam Veernapu updated the team on survey results received from members about Deepavali Vedukalu 2016. Overall we got 5 positive responses that event was excellent.

**Members of GoB shared their views about the recently concluded Deepavali Vedukalu event.**

- The event with two sessions was long and due to which large number of attendees could not be maintained throughout the program.
- Some of the team members suggested to have only one session for the event.
- The attendance at the event was low and team felt that new marketing strategies and plan to be devised to attract more crowds.
- The cultural programs quality is very good and external artistes performance was good and liked by the attendees.
- Team members also discussed about doing the event free to attract more crowd. Various options were discussed.
- It was also discussed that there were other events taking place in the town during our Deepavali Vedukalu event and that could be one reason for thin attendance.
- Food provided at the event was good and liked by the attendees.

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6

## President Update

President provided the following updates to the team.

- NATA/Dr. Prem Reddy sponsor dues promised for April, 2015- April, 2016 have been collected.
- US representative of current Diamond sponsor, Rama Krishna Housing has indicated difficulties to continue the sponsorship due to some personal difficulties and requested to be treated as platinum sponsor till the end of current sponsorship term. They have so far paid \$5000 towards the sponsorship. The proposal has been reviewed and agreed by the GoB team.
- Gold Sponsor Anil Gari (Dream Home Realtors) is to be removed as he is not interested to continue as sponsor and also not paying the pending sponsorship dues.
- President mentioned about the excellent work carried out by team members who would be completing their term in this month and thanked for all the support extended by them. Also made a special mention of Secretary and Treasurer for carrying out many other tasks in addition their role duties.
- GoB team suggested to include agenda point/allocate time in upcoming December GoB meetings to discuss / appreciate outgoing team members.
- President clarified to the team about the email inquiry related to TTD event not being covered in e-news broadcast.
- President Subramanyam Jonnalagadda indicated the need to identify event coordinator for the upcoming Sankranti event and accordingly requested to team members to come forward to take up the responsibility. Team discussed about the request and Jyothi Vanam name was proposed and the team has agreed for the proposal.

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7	Upcoming Events	<ul style="list-style-type: none"> <li>TANTEX 113<sup>th</sup> NNTV Sahitya Sadassu (Simhavalokanam) – December 18<sup>th</sup>, 2016</li> <li>Next GoB Meeting is tentatively planned on Jan 8<sup>th</sup>, 2017. Venue to be finalized.</li> <li>Sankraanthi Sambaralu is planned to be conducted Jan 28<sup>th</sup>, 2017. Irving High School has been blocked for the venue.</li> </ul>
8	Open Items(If time permits and with the approval of meeting chair)	<ul style="list-style-type: none"> <li>President-Elect Krishna Reddy Uppalapati indicated the idea to have Telugu Velugu magazine only once per year during 2017 during Deepavali Vedukalu, and explained the team about Telugu Velugu revenue, expenses, pros and cons.</li> <li>Krishna Reddy Uppalapati proposed that Sankraanthi Sambaralu 2017 event could be conducted as a free event. Also discussed how to manage food, and the benefits of that. Planning to do at least one event as free. Went through the benefits of season pass.</li> <li>BoT member Rama Krishna Reddy Rodda reminded the web issues, suggested to focus on fixing those. Also checked on the need for Mobile App updates with latest information.</li> </ul>
9	Meeting Adjourn	<ul style="list-style-type: none"> <li>Meeting was adjourned at 05:00 PM by the Chair, Subramanyam Jonnalagadda.</li> </ul>

## Action Plan

No.	Action Item(s)	Owner	Target Date
1.	Update on Centralized Life Members Database	Krishna Reddy Koduru	01/07/2017
2	Mobile App Updates	Subramanyam Jonnalagadda/ Krishna Reddy Uppalapati / Chinasatyam Veernapu/	01/07/2017