



TANTEX EC Meeting Minutes	TANTEX Executive Committee (EC) Meeting – March 2015	Date	03/01/2015																												
Meeting Chair	Dr. Narasimha Reddy Urimindi, President of TANTEX																														
Facilitator	Mahesh Aditya Adibhatla, Secretary of TANTEX	Time	3.00 PM																												
Location	Ruchi Palace Indian Cuisine 3128 E. Trinity Mills Rd., Carrollton, TX																														
Attendees	<table border="1"> <tr> <td>1. Ajay Govada</td> <td>2. Neeraja Padigela</td> </tr> <tr> <td>3. Chinasatyam Veernapu</td> <td>4. Sharada Singireddy</td> </tr> <tr> <td>5. Chandrasekhar Kaja</td> <td>6. Subramanyam Jonnalagadda</td> </tr> <tr> <td>7. Jyothi Vanam (Excused)</td> <td>8. Venkat Danda</td> </tr> <tr> <td>9. Krishnaveni Seelam</td> <td>10. Lakshmi Paleti</td> </tr> <tr> <td>11. Krishna Reddy Uppalapati</td> <td>12. Krishna Reddy Koduru (Excused)</td> </tr> <tr> <td>13. Mahesh Aditya Adibhatla</td> <td>14. Vijay Mohan Kakarla (Excused)</td> </tr> <tr> <td>15. Dr. Narasimha Reddy Urimindi</td> <td>16. Shashikanth Kanaparthi</td> </tr> <tr> <td>17. Sunil Devireddy (Excused)</td> <td>18. Praveen Billa (Excused)</td> </tr> <tr> <td>19. Raghu Gajjala (CC)</td> <td>20. Venu Pavuluri</td> </tr> <tr> <td>21. Sreelu Mandiga</td> <td>22. Ajay Reddy (Not Reqd.)</td> </tr> <tr> <td>23. Sukan Chagarlamudi (Not Reqd.)</td> <td>24. Srinivas R Gurram (Not Reqd.)</td> </tr> <tr> <td>25. Shyamala Rumala</td> <td>26. Ramana Putlur (Not Reqd.)</td> </tr> <tr> <td>27. Ramakrishna Reddy Rodda</td> <td>28. Srinivas Bavireddy (Not Reqd.)</td> </tr> </table>			1. Ajay Govada	2. Neeraja Padigela	3. Chinasatyam Veernapu	4. Sharada Singireddy	5. Chandrasekhar Kaja	6. Subramanyam Jonnalagadda	7. Jyothi Vanam (Excused)	8. Venkat Danda	9. Krishnaveni Seelam	10. Lakshmi Paleti	11. Krishna Reddy Uppalapati	12. Krishna Reddy Koduru (Excused)	13. Mahesh Aditya Adibhatla	14. Vijay Mohan Kakarla (Excused)	15. Dr. Narasimha Reddy Urimindi	16. Shashikanth Kanaparthi	17. Sunil Devireddy (Excused)	18. Praveen Billa (Excused)	19. Raghu Gajjala (CC)	20. Venu Pavuluri	21. Sreelu Mandiga	22. Ajay Reddy (Not Reqd.)	23. Sukan Chagarlamudi (Not Reqd.)	24. Srinivas R Gurram (Not Reqd.)	25. Shyamala Rumala	26. Ramana Putlur (Not Reqd.)	27. Ramakrishna Reddy Rodda	28. Srinivas Bavireddy (Not Reqd.)
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Key Points Discussed

No.	Agenda Items	Meeting Highlights
1	Previous EC meeting minutes: Review & Approval	Krishnaveni Seelam proposed and Lakshmi Paleti seconded the February 8 th GoB meeting minutes.
2	Treasurer Report	<ul style="list-style-type: none"> • Treasurer went through the current account balance in TANTEX account. • The current balance stands as of \$3298.23. • President informed that for Ugaadi Utsavaalu there are 14 Event Sponsors and 8 Presenting Sponsors and 1 Diamond Sponsor as of March 01st, 2015. • North America Telugu Association (NATA) has become Gold Sponsor for TANTEX starting March 1st, 2015. • Treasurer requested to close any outstanding bills from each GoB member. • Follow-Up action item to identify the Hudhud amount and make arrangements to disburse the amount. • Sunil Devireddy suggested to close the HUDJUD cyclone funds and to forward it the soonest.
3	Membership Update	<ul style="list-style-type: none"> • There was one life member who joined since last GoB meeting. <ul style="list-style-type: none"> ○ Neeraj Sripuram. Ajay Govada proposed and Chinasatyam Veernapu seconded. • The following member is pending verification of the forms by Registration Chair. Below are the member details: <ul style="list-style-type: none"> ○ Pallavi Thotakura
4	<u>Marketing/Sponsorship Update</u>	<ul style="list-style-type: none"> • President updated about 25 Event, Presenting and Diamond sponsors have been confirmed for the Ugaadi Utsavaalu while Several other sponsors pending confirmation. In the February Governing Board meeting President suggested a target of 20 event sponsors. • President requested the team to utilize social media such as Facebook to reach out and advertise about Ugaadi Utsavaalu.

5

Ugaadi Utsavaalu: Planning and Preparation

- Event Coordinator went through the updates pertaining to Ugaadi Utsavaalu 2015.
 - Registration team mentioned there will be extended registration with different volunteers providing service. There won't be tickets but will provide wrist bands.
 - Lakshmi Paleti mentioned the Cultural team will organize auditions for the cultural entries received. There are 31 entries with duration of 260 mins. No. of participants around 400.
 - Spoorthi team would like to hold a stall. Either Ice-Cream, Cupcakes e.t.c., they will also be receiving Spoorthi badges.
 - Krishna Uppalapati mentioned Bawarchi will be providing food. Special items for Ugaadi Utsavaalu being considered are Ugaadi Pachadi, Baskhalu/Bobbatlu, Mango Pulihora, Boondi Laddu.
 - Sunil Devireddy requested that Slides need to be handed over prior to 2 weeks. Mahesh Adibhatla will provide Raasi Phalaalu to Sunil Devireddy.
 - President suggested if TANTEX can run Early Bird special with \$2.01 discount on all category of adult tickets (members \$7.99 and non-members \$12.99). The first 300 tickets will receive such discount. This has been approved by EC members present during the meeting.
 - As Neeraja Padigela will be out of country Sreelu Mandiga will coordinate decoration activities.

6.	TANTEX 2015 Initiatives: Key Actions	<p>Life Membership -</p> <ul style="list-style-type: none"> ○ Ajay Govada suggested the life membership of \$200.00 is high. He explained if the amount can be reduced. However President explained the amount of \$200.00 is part of TANTEX By-Laws and in order for the amount to be reduced, it needs to be approved in Annual General Body meeting. ○ It has been determined that the Life Membership fees will be revisited close to 2015 Annual General Body meeting. <p>TANTEX mobile Application –</p> <ul style="list-style-type: none"> ○ Chinasatyam went through the Pros and Cons about mobile website and mobile app. The cost of mobile app will be approx. \$1000.00 to \$1200.00. Request to reach out to IT-Serve alliance from Dallas. President felt this should ideally be complete by Deepavali 2015. <p>Provide platform for local adult artists –</p> <ul style="list-style-type: none"> ○ President recalled from the 2015 initiatives about the need for providing more stages for local adult singers. As a part of this 2015 initiative, President proposed a series of 5-6 singing events akin to “Super Singer” type. These events be started in early Summer and conclude by the beginning of Fall-2015. ○ President suggested to include some form of competition in these events to generate interest in the member community while creating an opportunity for the participants to strengthen their talent. Such programs can be led by a team of responsible outside individuals with the supervision of the respective EC member to minimize workload. ○ Several members of the Executive committee felt that competition might impact the relationships among the singers. President suggested that we could take input from the prospective singers first and then only decide whether to include the competition or not. EC team agreed to the suggestion of President.
7.	Upcoming Events	<ul style="list-style-type: none"> ● Paadutha Theeyaga auditions. NATS and TANTEX will be co-hosting the auditions. ● 32 entries received thus far for Vasantha Gaana Sourabham, to be conducted on March 21st, 2015. ● LMA will be organizing Swaraarchana on June 20th 2015. TANTEX and Delhi Telugu Academy will be co-hosting the event. ● Venkat Danda requested all to attend the 92nd NNTV.
8.	Open Items	<ul style="list-style-type: none"> ● Radio Hot Pepper in association with Radiokhushi and DesiPlaza. Continue with DesiPlaza until Mobile App is developed.
9.	Meeting Adjourn	<ul style="list-style-type: none"> ● Meeting was adjourned at 6.20 PM by president – Dr. NRU.

Action Plan

<u>No.</u>	<u>Action Item(s)</u>	<u>Owner</u>	<u>Target Date</u>
1.	To prepare initial version of "List of duties for nominated committees". Also prepare all committees names and chairs contact info with structured format.	Dr. Narsimha Reddy Urimindi	04/30/2015
3.	Clean up the membership address database and ensure the addresses are up to date.	Membership & Registration Chair- 2015	03/31/2015
4.	Follow-up with past vendors to setup booth at Ugaadi Utsavaalu	Marketing Chair 2015	03/15/2015

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