

TELUGU ASSOCIATION OF NORTH TEXAS



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TANTEX - Estd. 1986

TANTEX EC Meeting Minutes	TANTEX Executive Committee (EC) Meeting – June 2015	Date	06/07/2015
Meeting Chair	Dr. Narasimha Reddy Urimindi, President of TANTEX		
Facilitator	Mahesh Aditya Adibhatla, Secretary of TANTEX	Time	2.00 PM
Location	Hilltop Indian Cuisine 8350 N MacArthur Blvd., #190, Irving, TX 75063		
Attendees	1. Ajay Govada (Excused)	2. Neeraja Padigela (Excused)	
	3. Chinasatyam Veernapu	4. Sharada Singireddy	
	5. Chandrasekhar Kaja	6. Subramanyam Jonnalagadda	
	7. Jyothi Vanam	8. Venkat Danda	
	9. Krishnaveni Seelam	10. Lakshmi Paleti	
	11. Krishna Reddy Uppalapati	12. Krishna Reddy Koduru (Excused)	
	13. Mahesh Aditya Adibhatla	14. Vijay Mohan Kakarla	
	15. Dr. Narasimha Reddy Urimindi	16. Shashikanth Kanaparthi	
	17. Sunil Devireddy	18. Praveen Billa	
	19. Raghu Gajjala	20. Venu Pavuluri	
	21. Sreelu Mandiga (Excused)	22.	
	23.	24.	
	25.	26.	
	27.	28.	

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Key Points Discussed

No.	Agenda Items	Meeting Highlights
1	Previous EC meeting minutes: Review & Approval	Praveen Billa proposed and Lakshmi Paleti seconded the May 14 th GoB meeting minutes.

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2015: Key Events

Swaraabhishekam:

President NRU provided an update on the upcoming Swaraabhishekam event

- A total of \$37,500.00 to be paid as artist compensation.
- Logistics such as food, accommodation, local transportation for a team of 40 members is not included in the \$37,500
- Program fixed on August 29th, 2015 (Saturday).
- 10% of 37,500 (or \$5000) to be provided to Kalaalaya at the signing of contract

President announced that Allen events center agreed to work with TANTEX in accommodating different sizes, $\frac{3}{4}$, $\frac{1}{2}$, and full configuration. In addition the lower configuration will bring the budget down to satisfy the initial concern expressed by few members of BoT

- If TANTEX gets $\frac{3}{4}$ configuration then would have approximately 4500 seats to sell.
- Only approved vendors will have the ability to serve food in the concession stands and 40% of proceeds will go to TANTEX for food. New Food caterers will have to go through Allen events center for approval

President requested the Governing Board to provide their unique marketing ideas to promote t event. Here is a summary:

- Upcoming events Swaraabhishekam tickets should be highlighted, announced, selling of tickets.
- Groups of 10 or life members get discounts
- Tickets at Restaurants where they can be bought.
- Early bird discount
- Booths can be given to potential vendors.
- Connecting with HOA's
- Frisco every 3rd person is Telugu person. Flyers can distributed at Costco
- Patel Brothers, India Bazaar, Taj Groceries (Souvenir Ad's will be honored in Telugu Velugu)
- Low cost T-Shirts Subbu, on event day TANTEX t-shirts should be worn/displayed.
- Baahubali and Srimanthudu
- Price should be comfortable
- Media & Publicity should be utilized
- Other vendors options for selling tickets
- Robot Call (10 to 15 secs in English)
- Flyer can be kept at various restaurants and groceries

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- Marketing should be focused at temples around DFW and various popular websites
- Target surrounding cities (Lubbock, Tulsa, Austin, Temple, College Station e.t.c.). Also possibility for sponsorships.
- TANTEX impromptu meeting in Fort-Worth to involve Telugu audience.
- Guns that release t-shirts for audience.
- Real-time ticket status

Telugu Sahitya Vedika 8th Anniversary:

- The annual signature event of Nela Nela Telugu Vennela from Saahitya Vedika committee is being planned either on 11th or 12 July, 2015 depending on venue and guests availability.
- The chair, President among others got the approval for \$10,000 from Board of Trustees. This will be an approximate estimate and the cost may vary.

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3.	TANTEX 2015 Student Scholarships	<p>President went through the criteria and the possible committee members from DFW area.</p> <ul style="list-style-type: none">○ Ram Dantu○ BPS Murthy○ K.R. Rao○ Ramakrishna Reddy Rodda from BoT <p>Budget can be approx. \$500 per student.</p>
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4. TANTEX 2015 Initiatives: Key Actions

Mobile App for TANTEX:

- Key item discussed during the meeting was TANTEX mobile App. The App will provide the latest/past programs pertaining to TANTEX. The discussion prevailed about securing services from India on building the mobile friendly App. Krishna Reddy Uppalapati and Chinasatyam Veernapu will be coordinating the efforts and identifying the resources in building such App.

Involving College students at TANTEX Events:

- As a part of the 2015 initiatives TANTEX will reach out to local Universities to meet students, understand their needs and make them part of TANTEX family.
 - As a part of this effort President NRU visited University of Texas at Dallas and met several students (during a supported event with TANA) and planning to invite them to TANTEX events.
 - Similar effort is needed for UT Arlington, University of North Texas and other institutions as needed.
- A general discussion led to an understanding between the team to involve youth from colleges/universities in TANTEX events. This way the outreach of TANTEX will be larger. The means will be to invite them to TANTEX signature events via posting flyers at their locations, word-of-mouth e.t.c.

Paatala Pallaki (Stage for Adult Singers)

- Ashwin Kowtha, Rajasekhar Suribhotla agreed to lead the execution portion of a series of signing events with minimal supervision from TANTEX Special Events
- Based on the survey results 56 responded as of June 7th

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5.	Treasurer Report	<ul style="list-style-type: none"> • Krishnaveni Seelam went through the accounts. • Sports Volleyball \$3063 revenue, expenses \$3295. • Checking \$22,632.72. • Saving \$199,162.19. • Personal Account CD \$13,609.07. • Business Investment \$3028.82. • NRU commended the efforts of the sports team, Sports Chair Chandra Kaja for coordinating a good event. Shaker Brammadevara's dedication and commitment to sports was recognized in the meeting. A special word of mention for many volunteers who contributed to the success of the event. • Verizon check pending \$2000.00 Nune Ramakrishna matching funds. • Dispatched Hudhud \$351.00 in the form of letter to the Chief Minister of Andhra Pradesh. • Filing of 2014 tax returns. Reviewed happened suggestions identified and recommended. Final review will be done and tax will be filed.
6.	Membership Update	<ul style="list-style-type: none"> • Ajay Govada to provide if any new members joined in May. This data will be provided in the following month's (July) meeting.
7.	Upcoming Events	<ul style="list-style-type: none"> • Venkat Danda 95th NNTV on 21st June, 2015. Umadevi Devi Kalvakota is chief guest. Request all to attend. • Sports event for Throwball, Kho-Kh0, Tennekoit for women • Vegesna Foundation on 28th June, 2015. • NNTV anniversary on July 12th, 2015. Malankara Orthodox Church. 4 hours of program. <ul style="list-style-type: none"> ▪ Dodla Ramana stage play being planned by children. ▪ Kuchipudi teachers to perform. ▪ Haasyaavadhaanam (Shankar Narayana Turimella) • Spoorthi Carnival (August 1st, 2015). Time 6 PM to 10.00 PM <ul style="list-style-type: none"> ▪ Food stalls (Cotton Candy) ▪ Henna
8.	Open Items (if time permits and with the approval of the Chair)	<ul style="list-style-type: none"> • Request Executive team to work with Radio team in announcing the programs.
9.	Meeting Adjourn	<ul style="list-style-type: none"> • Meeting adjourned at 4.21 PM by President – Dr. Narasimha Reddy Urimindi.

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Action Plan

<u>No.</u>	<u>Action Item(s)</u>	<u>Owner</u>	<u>Target Date</u>
1.	Filing of 2014 tax returns. Reviewed happened suggestions identified and recommended. Final review will be done and tax will be filed.	Chinasatyam Veernapu	06/12/2015
2.	Event center identification and contract papers	NRU	06/12/2015