

# TELUGU ASSOCIATION OF NORTH TEXAS



ఉత్తర టెక్సాస్  
తెలుగు సంఘం



TANTEX - Estd. 1986

<b>TANTEX EC Meeting Minutes</b>	<b>TANTEX EC Meeting – August 2015</b>	<b>Date</b>	<b>08/02/2015</b>																												
<b>Meeting Chair</b>	Dr. Narasimha Reddy Urimindi, President of TANTEX																														
<b>Facilitator</b>	Mahesh Aditya Adibhatla, Secretary of TANTEX	<b>Time</b>	2.00 PM																												
<b>Location</b>	Bhima Penta (Gari) Office 1300 W Walnut Hill Ln, #175 Irving, TX 75038																														
<b>Attendees</b>	<table border="1"> <tr> <td>1. Ajay Govada (not-present)</td> <td>2. Neeraja Padigela (not-present)</td> </tr> <tr> <td>3. Chinasyam Veernapu</td> <td>4. Sharada Singireddy</td> </tr> <tr> <td>5. Chandrasekhar Kaja (excused)</td> <td>6. Subramanyam Jonnalagadda (CC)</td> </tr> <tr> <td>7. Jyothi Vanam</td> <td>8. Venkat Danda (CC)</td> </tr> <tr> <td>9. Krishnaveni Seelam</td> <td>10. Lakshmi Paleti</td> </tr> <tr> <td>11. Krishna Reddy Uppalapati (CC)</td> <td>12. Krishna Reddy Koduru (CC)</td> </tr> <tr> <td>13. Mahesh Aditya Adibhatla</td> <td>14. Vijay Mohan Kakarla</td> </tr> <tr> <td>15. Dr. Narasimha Reddy Urimindi</td> <td>16. Shashikanth Kanaparthi</td> </tr> <tr> <td>17. Sunil Devireddy</td> <td>18. Praveen Billa</td> </tr> <tr> <td>19. Raghu Gajjala (excused)</td> <td>20. Venu Pavuluri</td> </tr> <tr> <td>21. Sreelu Mandiga</td> <td>22. Ajay Reddy (CC)</td> </tr> <tr> <td>23. Sugan Chagarlamudi</td> <td>24. Srinivas Reddy Gurram (not-present)</td> </tr> <tr> <td>25. Ramakrishna Reddy Rodda</td> <td>26. Shyama Rumala</td> </tr> <tr> <td>27. Srinivas Bavireddy (not-present)</td> <td>28. Ramana Putlur</td> </tr> </table>			1. Ajay Govada (not-present)	2. Neeraja Padigela (not-present)	3. Chinasyam Veernapu	4. Sharada Singireddy	5. Chandrasekhar Kaja (excused)	6. Subramanyam Jonnalagadda (CC)	7. Jyothi Vanam	8. Venkat Danda (CC)	9. Krishnaveni Seelam	10. Lakshmi Paleti	11. Krishna Reddy Uppalapati (CC)	12. Krishna Reddy Koduru (CC)	13. Mahesh Aditya Adibhatla	14. Vijay Mohan Kakarla	15. Dr. Narasimha Reddy Urimindi	16. Shashikanth Kanaparthi	17. Sunil Devireddy	18. Praveen Billa	19. Raghu Gajjala (excused)	20. Venu Pavuluri	21. Sreelu Mandiga	22. Ajay Reddy (CC)	23. Sugan Chagarlamudi	24. Srinivas Reddy Gurram (not-present)	25. Ramakrishna Reddy Rodda	26. Shyama Rumala	27. Srinivas Bavireddy (not-present)	28. Ramana Putlur
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## Key Points Discussed

No.	Agenda Items	Meeting Highlights
1.	Previous EC meeting minutes: Review & Approval	Praveen Billa proposed and Sharada Singireddy seconded the July 11 <sup>th</sup> EC meeting minutes.
2.	Membership Update	<ul style="list-style-type: none"> <li>o Six life members were enrolled via PayPal. Three paid annual members.</li> <li>o Krishna Reddy Koduru sent email to President and Secretary stating 9 members joined as TANTEX life members. Krishna Reddy Koduru will submit the applications and checks to Ajay Govada (Membership Chair).</li> </ul>
3.	Treasurer Update	<ul style="list-style-type: none"> <li>o NNTV Last month anniversary - \$16,664 (total revenue) \$5609.30 (expenses) with over \$11,000 in net proceedings.</li> <li>o Volleyball sport during April – \$3063.00 (revenue) , 3295 (expenses)</li> <li>o PayPal \$5175.28 (includes 6 life and 3 annual, 1 vendor booth (Swaraabhishekam)</li> <li>o Checking Acct. - \$14,480.74</li> <li>o Saving - \$199,172.90</li> <li>o Business Investment Acct. - \$3,018.92</li> <li>o Risk Free CD - \$13,609.98</li> </ul>

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4.

Swaraabhishekam Update

### **Swaraabhishekam:**

#### **Flyer and Event Center:**

- President NRU provided an update on the upcoming Swarabhishekam event.
- All national and local organizations will be cordially invited for the event and their logos will be published on the flyer.
- President circulated the list of major tasks and went through the roles and responsibilities of each GoB member in detail.

#### **Food Update:**

- \$1,000.00 will be the restaurant sponsorship amount. Annapurna, Peacock, Paradise Biryani Pointe, Biryani Pot @ Hilltop came forward to participate.

#### **Vendor Booth:**

- Praveen Billa went through the vendors sponsoring for the event. Will be charged \$300 per regular vendor and \$1000 is the Jewelry booth

#### **War-Room Sessions:**

- President requested the GoB to invite/request all organizations and friend groups to the war rooms to expedite ticket sales. Alternate locations in Irving and Plano/Frisco area will be announced every week.

#### **Online Sales Mgmt. – Portals:**

- In addition to Tantex.org, Mydealshub.com, Eknazar.com, Desiplaza.us will be included in the list. Other channels will be approached as well to maximize coverage and to improve sales
- In addition to ticketmaster.com, Allen Event Center Box office will sell tickets at regular price without any convenience charge.
- Yuva Radio will be approached with a paid ad service to reach more Telugu people in DFW area.

#### **Movie Theatres:**

- Need to identify the cost involved in advertising at movie theatres such

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as Hollywood (Regal Cinemas e.t.c.,)

### **IT Companies:**

- Shashi Kanaparthi will coordinate with all IT companies in DFW area for ticket sales.

### **Homeowner group:**

- Venu Pavuluri invite homeowners associations

### **Women's group:**

- Sreelu Mandiga to lead the effort.

### **Outside DFW Area:**

- Temple, Oklahoma, Austin, Midland will be covered.

### **Costco Center:**

- Lakshmi Paleti, Krishnaveni Seelam for Lewisville, Krishna Uppalapati, Chinasatyam for Frisco.

### **Indian Groceries:**

- Team floated the idea to leverage Indian groceries such as Patel Brothers, India Bazaar, Taj Grocers to promote via flyers and keep tickets in the stores.

### **Local Associations:**

- Invite all local and national organizations to be part of the event.

### **Dance Schools:**

- Invite all the teachers and request them to in turn promote the event.

Extend 10% discount for 1 more week until August 9<sup>th</sup>.

Group Discount of 10% for 10 or more people.

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5.	TANTEX 2015 initiatives: Mobile App Update	<ul style="list-style-type: none"> <li>Received vendor quotes from 5 parties.</li> <li>Target Phase 1 for the MobileApp by Deepavali 2015.</li> <li>It was observed that the quotes presented by the vendors are high.</li> <li>Talk to vendors. Provide benefit to vendors. Run Advertisements. Provide discount.</li> </ul>
6.	Upcoming Events	<ul style="list-style-type: none"> <li>97<sup>th</sup> NNTV on 16<sup>th</sup> August.</li> <li>Round 2 of Swaramanjari on 22<sup>nd</sup> August.</li> <li>Swarabhishekam on 29<sup>th</sup> August.</li> </ul>
6.	Open Items (if time permits and with the approval of the Chair)	<ul style="list-style-type: none"> <li>None</li> </ul>
7.	Meeting Adjourn	<ul style="list-style-type: none"> <li>Meeting adjourned at 4.00 PM by President – Dr. Narasimha Reddy Urimindi.</li> </ul>

## Action Plan

No.	Action Item(s)	Owner	Target Date
1.	Krishna Reddy Koduru to provide the checks and application forms of the life members	Krishna Reddy Koduru	08/05/2015
2.			