



TANTEX Governing Board Meeting Minutes – December 2014

Subject	TANTEX Governing Board (GoB) Meeting – December 2014	Date	12/14/2014
Meeting Chair	Vijay Mohan Kakarla, President of TANTEX		
Facilitator	Krishna Reddy Uppalapati, Secretary of TANTEX	Time	2.30 PM
Location	Ruchi Palace 3128 E Trinity Mills Rd., Carrollton, TX		

Attendees		
	1. Balki Chamkura (CC)	2. Neeraja Padigela (Not Present)
	3. Chinasatyam Veernapu	4. Sharada Singireddy
	5. Chandrasekhar Kaja (Not Present)	6. Subramanyam Jonnalagadda
	7. Jyothi Vanam	8. Venkat Danda
	9. Krishnaveni Seelam (Excused)	10. Subhashini Pentakota (Not Present)
	11. Krishna Reddy Uppalapati	12. Suresh Manduva
	13. Mahesh Aditya Adibhatla	14. Vijay Mohan Kakarla
	15. Dr. Narasimha Reddy Urimindi	16. Shashikanth Kanaparthi (Excused)
	17. Sunil Devireddy (CC)	18. Raghu Chittimalla (Excused)
	19. Raghu Gajjala (Excused)	20. Venu Pavuluri
	21. Sreelu Mandiga	22. Ajay Reddy (Excused)
	23. Sukan Chagarlamudi	24. Srinivas R Gurram (Not Present)
	25. Murthy Mulukutla	26. Dr. C.R. Rao (CC)

Key Points Discussed

No.	Agenda Items	Meeting Highlights
1	Previous EC meeting minutes: Review & Approval	Venu Pavuluri proposed and Chinasatyam seconded the November 2 nd meeting minutes.

2	Treasurer's report	<p>Treasurer Chinasatyam Veernapu went over the accounts and outstanding balance.</p> <ul style="list-style-type: none"> • Checking \$14,640.91 (includes already transferred into checking account, pending credit) • Saving Accounts 197,733.18 • Post-dated checks from Horizon - \$1500.00 <p>2014 remaining dues</p> <ul style="list-style-type: none"> • Akula Associates - \$4000.00 • Vindu/Pasand Indian Cuisine- \$1500.00
3	Membership	<ul style="list-style-type: none"> • Following 2 new Life members joined since the last EC meeting of November 30th, 2014. <ul style="list-style-type: none"> ○ Lokesh Kondala ○ Kiran Kumar Reddy Padala • Venu Pavuluri has proposed, Sugan Chagarlamudi seconded the above 2 life members. • Action Item – To clean up the membership address database and ensure the addresses are up to date.

4	TANTEX Supported Events	<ul style="list-style-type: none"> • Criteria: TANTEX can support any other community events and they should follow: <ul style="list-style-type: none"> ○ With support and mutual benefit, TANTEX can support other Non-Profit with 501C (3) with good standing. ○ TANTEX must gather proof of non-profit organization credentials before agreeing any non-profit org in supporting an event. ○ TANTEX would support any national conventions by national organizations locally but needs to be discussed during Governing Board meeting to have terms made upfront before entering into an agreement and supporting other organizations. ○ TANTEX will not commit any financial contribution towards supported events. ○ TANTEX can support non-profit organizations and external organizations information should only be presented via TANTEX website, e-news should only be used in text format only (hyperlink provided that will lead the supported events information to the TANTEX website). ○ At this time TANTEX can't support any for profit, political and religious organizations. ○ Can support national non-profit organizations with published guidelines. Support complimenting non-profit organizations. ○ Should have TANTEX logo at the top of the banner/flyer. • TANTEX can support any non-profit organization in enhanced marketing criteria <p>501C (3) will be reviewed before committing with the non-profit organization. Else a letter from the organization stating the 501C (3) pending.</p>
---	-------------------------	--

5	Marketing and Sponsor Update	<ul style="list-style-type: none"> •
---	------------------------------	---

6	Upcoming Events	<p><u>Sankraanti 2015:</u></p> <ul style="list-style-type: none">• Event Coordinator Venkat Danda brought up to speed the preparations for the upcoming Sankraanti Sambaraalu on January 17th, 201 between 1.00 PM to 7.00 PM.• The Governing Board has approved \$18,000.00 towards Sankraanti expenses subject to review should there be an increase.• Sharada Singireddy extended the last date to 15th December, 2014 for Sankraanti Sambaraalu. The program time for the received cultural entries so far is 2 hrs. 20 mins. 25% of the program time to be filled with a multi-talented external artist. <p><u>Telugu Velugu:</u></p> <ul style="list-style-type: none">• Balki Chamkura advised and encouraged GoB to write articles and add content to the Telugu Velugu edition. <p><u>Nela Nela Telugu Vennela:</u></p> <ul style="list-style-type: none">• Mahesh Adibhatla invited the GoB to the NNTV event scheduled for 12/21/2014.
---	-----------------	--

7	Transition Planning and 2015 review	<ul style="list-style-type: none"> • An alternate ticket pricing proposal was made by the President-Elect Dr. Narasimha Reddy Urimindi for for TANTEX major events. <ul style="list-style-type: none"> ○ The total ticket revenue for the three major events for 2014 is \$16,816 ○ Due to poor attendance ticket revenue is contributing towards only 30% of the total expenses for all major events ○ Outside funding is necessary to support the remaining 70% • The suggestion includes \$100.00 per family for the three major TANTEX events. • This model provides huge savings for the regular attendees • This model provides an opportunity for those who love TANTEX but couldn't attend due to time constraints • This will be considered an "Annual Pass" (similar to EZ Pass) where there is no need to buy tickets to these three events. • Majority of EC members agreed for the proposal with following inputs. <ul style="list-style-type: none"> ○ The \$20.00 for annual members shouldn't be included towards \$100.00. The annual pass (Ez-Pass) amount should be \$120.00. ○ The life members will pay \$100.00 towards annual pass (Ez-Pass). Member estimation is required. Selling tickets in advance should highly be encouraged. There should be a minimum of \$5.00 to \$10.00 difference between selling in advance vs. on the day of event (which should be higher). ○ Need to ensure that ticket prices stay consistent, and there are no levels for the annual pass (Ez-Pass). <p>Action Item:</p> <ul style="list-style-type: none"> ○ President-Elect will draft and circulate it to the GoB. Once approved, it will be broadcasted via e-news to the members at large.
8	Open Items	<ul style="list-style-type: none"> • Radio Chair Narasimha Reddy Urimindi conveyed to the EC team that Desiplaza informed TANTEX Radio committee about the discontinuation of 1210 AM air time support from January. However Desiplaza is willing to support half of the total \$6000 expense with with some conditions. • President Vijay Mohan Kakarla reminded everyone about the potential total loss of approximately \$5000 in benefits from Fun Asia since we have provided opportunity to Desiplaza. Suresh Manduva confirmed that NATS is willing to pay \$5000.00 for the 2013 NATS convention towards TANTEX building construction. • Suresh Manduva suggested that the value for Diamond sponsor (\$10,000) needs to be reevaluated. • Suresh Manduva as outgoing past president addressed the GoB and thanked all members and recollected his fond memories in TANTEX. • President informed that consolidation of By-Laws from 2012, 2013, 2014 is important and needs to be done 2015.
9	Meeting Adjourn	Meeting adjourned at 6:10 PM by the Chair, Vijay Mohan Kakarla.

Action Plan

<u>No.</u>	<u>Action Item(s)</u>	<u>Owner</u>	<u>Target Date</u>
1.	To prepare initial version of “List of duties for nominated committees”. Also prepare all committees names and chairs contact info with structured format.	Dr. Narsimha Reddy Urimindi	01/31/2015
2.	Follow up on Liability Insurance	Subbu Jonnalagadda	01/31/2015
3	Develop alternate pricing proposal guidelines draft and circulate to the GoB. Once approved, it will be broadcasted via e-news to the members at large.	Dr. Narsimha Reddy Urimindi	1/5/2015
4	Clean up the membership address database and ensure the addresses are up to date.	Membership & Registration Chair- 2015	2/28/2015